BREWSTER HISTORICAL SOCIETY



## Brewster Historical Society's 51st Annual Open-Air Antiques Fair!

Dear Antiques Dealer:

**The Brewster Historical Society** is pleased to invite you to join us in selling your quality antiques, classic to trendy, at our **51**<sup>st</sup> **Annual Open-Air Antiques Fair.** The fair will be held on <u>Saturday</u>, **June 29**<sup>th</sup> **from 9:00 a.m. - 3:00 p.m. at Drummer Boy Park** on Cape Cod Bay. Established in 1973, the fair is the Society's largest annual fundraiser. All proceeds support the mission of The Brewster Historical Society. (As always, no new or craft items).

The familiar format for the fair will be continued with the addition of a **Rain Date** on Sunday, June 30<sup>th</sup>. Although (we hope) it is unlikely we will have a long, heavy downpour, which prevents us from safely setting up and opening on time, we have secured the Sunday date in case. We all know about "Cape Cod Weather." Everyone will need to watch our website and their emails for information, but we will advertise the available "Rain Date" on the Show Cards and on all our advertising, print, radio, flyers, and social media. **IF a Sunday Rain Date decision is made, we will announce the change on Friday, June 28<sup>th</sup>, by 6 p.m. via text or phone.** 

We will continue focusing on advertising, along with even more exposure on social media. We find this to be successful for all, and it has increased the flow of motivated shoppers for each of the past several years. We noted that there were more first-time and younger attendees and buyers, and polling reveals that this was, in part, due to the expanded reach on social media as well as the draw from the *Antique and Classic Car & Truck Show*, coupled with the opportunity for attendees to tour historic buildings in *Windmill Village*.

Attached please find the *Exhibitor Contract* with event details. Complete the bottom section of the page, return to us with your payment and retain the event details section for your reference. We will confirm your payment by email, mail or phone and send out a formal confirmation once specifics from the town are in place. Please remember that space is limited; therefore, we encourage you to return your contract early to guarantee participation in this much anticipated event!

Our Antiques Fair Committee, along with many volunteers, look forward to seeing you on Saturday, June 29<sup>th</sup>, at scenic Drummer Boy Park to celebrate our 51<sup>st</sup> Anniversary Fair!

Sincerely,

Joann Moran and Tina Smith **Antiques Fair Committee.** 703-851-3308 (C) email: <u>antiquesfair@brewsterhistoricalsociety.org</u>